



EXTRACT Storyboard Template



“Walt Disney came up with the idea of having his artists pin their drawings on the walls of the studio in sequence so he could see at a glance how far along the project was.”

Michael Michalko

3

Activity: 3. Discover Ideas

Frame 1 - Unmet need

Description.

Frame 2 - Aware

Description.

Frame 3 - Engage

Description.

Frame 4 - Use

Description.

Frame 5 - Result

Description.

Frame 6 - Exit

Description.

Name:

Date:

Team: